



## LAM CHUNG NIAN

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### QUALIFICATIONS

National University of Singapore (LL.B., Hons.)  
Registered Patent Agent, Singapore

### ADMISSIONS

Singapore Bar  
Roll of Solicitors of England & Wales

## PROFILE

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LAM Chung Nian is the Head of the Intellectual Property, Technology & Data Group. He handles both contentious and non-contentious matters in the areas of intellectual property ("IP"), media, information technology ("IT"), data protection and telecommunications law, and has extensive experience working on regulatory, transactional, enforcement and advisory projects in these areas, counting among his clients multinational companies, listed corporations and government regulators.

Chung Nian's IP experience covers all aspects of transactional, enforcement and advisory work involving IP, technology, media and telecommunications matters, including franchising, licensing, securitisation, due diligence, acquisitions and divestments. He also acts on behalf of international rights protection agencies in the music and movie industries, and some of the world's best-known content producers in the motion picture and music industries, as well as collecting societies, television networks and other creative sector clients.

His IT experience covers software licensing, outsourcing, systems development and integration agreements, as well as maintenance, service level and "as-a-service" agreements. He has worked on projects involving key IT infrastructure and mission critical systems, having represented both IT system developers and consultants as well as large institutional customers in the aviation, banking, financial services, public transport and healthcare sectors.

In the telecommunications sector, he has handled customer and vendor agreements, infrastructure roll-outs, submarine cable projects, VoIP, SIP and unified communications as well as regulatory clearance projects, having advised international cloud service providers, multinational telecommunications and networking companies.

He also has extensive experience advising on personal data protection matters, having handled numerous projects involving the treatment and handling of customer and/or employee data across a range of sectors, with clients including some of Singapore's largest banks, insurers, telecommunications, transport, media, hospitality, healthcare, and property companies.



Chung Nian is a Fellow of the Chartered Institute of Arbitrators (FCIArb) and has also been appointed as an IP Adjudicator empowered to hear disputes before the Intellectual Property Office of Singapore ("IPOS"), the Singapore International Arbitration Centre (SIAC) Panel of Arbitrators for Intellectual Property Disputes as well as to the World Intellectual Property Organisation ("WIPO") Panel of Film and Media Mediators, Arbitrators and Experts, and the panel of mediators for the IPOS-WIPO initiative for Mediation for Proceedings Instituted in IPOS.

He is the President of the Asian Patent Attorney Association (Singapore Chapter), a member of the International Trademark Association, and the Intellectual Property Committee of the Law Society of Singapore. He has also served as a Co-Chair of the International Bar Association ("IBA") Communications Law Committee, of which he is now a member of its Advisory Board, and is currently also a member of the Projects Committee of the IBA, and has also been appointed as a member of the IBA Presidential Task Force on Cyber Security.

Chung Nian has been appointed to the Board of Trustees of Nanyang Technological University (NTU), and is also an Associate Faculty at the Singapore University of Social Sciences (SUSS). He is a tutor for the intellectual property law module in the Preparatory Course Leading to Part B of the Singapore Bar Examinations, and has also lectured at the Graduate Certificate in Intellectual Property Law programme, a course jointly organised by the IP Academy (Singapore) and the Faculty of Law, National University of Singapore.

Chung Nian graduated from the National University of Singapore. He is admitted to the Singapore Bar and to the Roll of Solicitors of England & Wales, and is a registered patent agent in Singapore.

**Relevant Experience:**

Significant transactions that Chung Nian has been involved in include advising / acting for the following:

- MSD in its intellectual property dispute with Merck KGAA over the "Merck" name in Singapore proceedings.
- Singapore Airlines Limited on its technology outsourcing agreements with its hardware, software and solutions vendors, including systems integration, development and other technology deployments, across traditional turnkey, waterfall, project delivery, Agile, "as-a-service" and other contracting models.
- The Singapore Government Technology Agency ("GovTech") on its technology and other SmartNation initiatives.
- EPIC Healthcare on its agreements to roll out of its electronic medical records ("EMR") solutions to public hospitals in Singapore.

- OCBC Bank and DBS Bank on their electronic banking and other digitalisation initiatives, including electronic re-papering, licensing and other agreements to support its API banking offerings, regional common electronic account access and adoption of new payment rails.

#### Related Practices

- Cyber Security
- Data Protection
- FinTech
- Health Sciences & Biotechnology
- Intellectual Property
- Technology & Media
- Telecommunications

#### **Publications & Legal Updates:**

- *Data Protection & Privacy: International Series* (3ed) (Sweet & Maxwell, 2016)
- *The Art Collecting Legal Handbook* (Thomson Reuters, 2013 and 2016)
- *Communications: Regulation and Outsourcing Global Guide* (Thomson Reuters, 2015)
- *IP Client Strategies in the Asia-Pacific* (Aspatore Books, 2011)

### Awards & Accolades:

Chung Nian has established himself as one of Singapore's leading practitioners in his areas of expertise, having won many awards and accolades including the Telecommunications category award for Singapore at *International Law Office's Client Choice Awards 2016* and the *Intellectual Property: Trademarks Award* for Singapore at *International Law Office's Client Choice Awards 2015*, and most recently the *Lawyer of the Year* for Information Technology Law for Singapore in the 2020 edition of *Best Lawyers*.

Chung Nian is one of only two lawyers in Singapore to be identified in *Who's Who Legal: Thought Leaders – Data 2019*. He is the only Singapore lawyer ranked in all three TMT areas in *Expert Guides – Technology, Media & Telecommunications, 2015* and has also been named by *Who's Who Legal* as one of the "15 most highly regarded individuals in the world" for Telecoms & Media in 2014. Chung Nian has also been recognised in the Transactional chapter of *Who's Who Legal: Life Sciences 2021*. His expertise has also been recognised by many other legal directories, including *Best Lawyers*; *Chambers Asia-Pacific*; *The Legal 500: Asia Pacific*; *Managing IP: IP Stars Handbook*; *World Trademark Review 1000*; *asialaw Leading Lawyers*; *asialaw Profiles*; *Who's Who Legal: Telecommunications Media & Technology*; and *Who's Who Legal: Life Sciences* amongst others.